



MEMPHIS

TRAFFIC TALK

FORMERLY RAIL 'N' ROAD

PUBLICATION OF TRAFFIC CLUB OF MEMPHIS ORGANIZED 1913

Volume 52 Number 4

April 2003

April Speaker Meeting

- Date: Tuesday April 8, 2003
Reservation by noon April 7, 2003
- Place: Holiday Inn Select
Crump Room
I-240 & Poplar Avenue
Memphis, TN 38119
- Time: Networking 6:00 PM
Dinner 6:30 PM
- Menu: Salad, Napa Valley Chicken, oven roasted potatoes,
vegetable medley, dessert, coffee, tea & Water
- Tariff: \$25.00 for Members and Guests
\$20.00 for Life members, Students and
educators
\$30.00 for non-members

This month's speaker will be Richard McDuffie of Williams Sonoma. He has lined up an interesting presentation on the supply chain at Williams Sonoma. Use your Club's Information and Reservation Number, 901-794-6004 or the Club's web site trafficclubofmemphis.com to make your reservation.

This Month's Quote: There is just one thing I can promise you about the outer-space program: Your tax dollar will go further. –Wernher von Braun

President's Message



Greetings to all! What a wonderful presentation by **Mr. Jim Apple of The Memphis Regional Chamber** and the excitement of hearing about the various transportation issues that they are pursuing, including the on-again potential of the super-terminal facility. Thanks again Jim!

It is with great pleasure that I am able to inform the membership that **Mr. Dennis Sweeney** has accepted the **Director-TCI/Scholarships** position that was

recently vacated by Sherrye Britt. Dennis is with Mid-South Community College in West Memphis, AR as a director in the transportation and supply chain area of the school. Please welcome Dennis as you talk to him at our next meeting.

Now that Dennis has accepted, **APRIL 30TH is our deadline for the TCI person of the year**. We have nominated a candidate the last two years and both Dr. Neil Southern and Jim VanEndye were successful in their bids. Please think of a deserving candidate to nominate and forward that nomination to Dennis. All information needed along with the application is on the website, so please keep up our tradition(?) of having a winner each year.

The Spring Golf Scramble is quickly approaching. Rick Marino has “scrambled” for some additional help in getting the final details of our upcoming event finalized.. **Mike Butler** has stepped to the tee, so if Rick, Mike or any of the other board members are soliciting hole sponsorships and door prizes as they talk to you, **please donate** as much as possible as we hope to have at least one door prize for each participant. This years scramble will be to benefit the **Traffic Club of Memphis Educational Foundation**.

Our year is half over at this point, and as you check the “Event Schedule” on the website, you will see that we have almost completed our speaker lineup for this years meetings. **Jim Jacobs** is feverishly working on completing the last of this lineup, and also for the beginning of next year also! If you are aware of a speaker that you think would interest the club, please contact Jim with the information. Jim and the club will welcome the support from our membership!

Please plan on attending our next meeting and **use the clubs website or phone message center for your reservations in advance**. It makes it much easier to plan if each attendee is able to make his/her advance reservation in a timely fashion. Thanks!!

Looking forward to seeing each of you at the Holiday Inn Select on the 8th!!

New Members

Welcome to the following new members:

Mark Sweat
Transportation Manager
Arrow Electronics, Inc.
3865 South Perkins Road
Memphis, TN 38118
901-367-540

Perry Pounders
Trucking
Mid-South Transport
2765 Profit
Memphis, TN 38132
901-332-8600

Sherri Tipton
Account Executive, Flatbed Sales Coordinator
Cornerstone Systems
5101 Wheelis Drive #300
Memphis, TN 38117
901-842-1050

Coming Events

April 8	Richard McDuffie, Williams-Sonoma
May 13	Spring Golf Outing
June 10	Mike Archey, GE Capital
September 9	Fall Golf Outing
October 14	Speaker Meeting
November 11	Election Night/Speaker Meeting
December 5	Christmas Party

TCI Person of the Year

The Traffic Club of Memphis has been honored the past two years to have nominated the annual winners of the TCI Person of the Year, Jim van Eynde and Neil Southern. This year we are going for a three-peat. We welcome nominations from the membership. Additional information on the award can be found at the Club's website or by contacting Dennis Sweeney 901-948-8556.

Bylaws Change

A Bylaws change for the Traffic Club of Memphis has been proposed and a vote will be taken at the next meeting. In the Bylaws, each time "Rail 'n' Road" is mentioned, that will be replaced by "the newsletter". This is to reflect the name change of the newsletter as well as any future changes.

The Traffic Club of Memphis Spring Golf Outing May 13, 2003 @ Memphis National

2700 Houston Levee Road Collierville, TN

1:00 p.m. shotgun start

The tournament will be a 4-person scramble format and will be reserved for the first 144 paid applicants. Proceeds benefit The Traffic Club of Memphis Educational Foundation. Enter your team today.

Win a Big Ole Harley Davidson in the Hole in One Contest!!!! Golf & Dinner \$100 per player, paid before 5/1, after 5/1 \$110. (Entry fee includes: practice range, 2 Mulligans, putting contest, team picture, and an opportunity to win Great Prizes including an opportunity to WIN A Harley!!!). Join us for Dinner only \$20

****** Sorry, No credit cards accepted******

Proper golf attire required – course does not allow metal spikes, tee shirts, or blue jeans

Name _____ Company _____

Phone: _____

Name _____ Company _____

Phone: _____

Name _____ Company _____

Phone _____

Name _____ Company _____

Phone _____

Hole sponsorship \$150

Name to be displayed _____

Please complete the reservation form on our website – www.trafficclubofmemphis.com, or Mail this completed form and check payable to: Traffic Club of Memphis,

PO Box 751781

Memphis, TN 38175

Can't Play - but would like to enjoy the day and assist with the tournament??

Would you or your company be able to provide sponsorship or door prizes??

BNSF Eyeing Red Banks, MS Location

Burlington Northern Santa Fe is interested in locating a logistics park near Memphis and has looked at two locations in Marshall County as potential sites - Chickasaw Trails Industrial Park and a 2,000- to 3,000-acre tract of land located between Cayce and North Red Banks Road. For now BNSF is really interested in the Red Banks location. However, the railroad's interest in the sites, supposedly confidential, has raised concern with some area residents. Many are opposed to the idea because of the dramatic increase in heavy truck and other traffic, noise and lights that would be generated from the proposed rail yard and warehousing operation.

In essence a distribution center would resemble Federal Express in terms of logistics. It would serve as a hub that would bring in cargo on both trucks and boxcars, warehouse and reassemble products in shipping containers and ship cargo back out by both rail and truck line. Current discussions also involve constructing a 12-track intermodal yard. Even though the proposal is still in the embryonic stage it appears, however, as if residents' opposition will likely force BNSF to look elsewhere. One official has said that if all Red Bank area residents are opposed, the project won't proceed.

THE TRAFFIC CLUB OF MEMPHIS

Memphis Traffic Talk

*Official Publication of the Traffic Club of Memphis
Member Transportation Clubs International*

Officers and Board

President	Ken Opperman kopperman@eaglegrp.net	Eagle Systems, Inc	367-2490
Vice President	Jerry Duncan Jerry.Duncan@af.com	FedEx Freight-East	346-4400
Sec. Treasurer	Wendell Miller Wendell.miller@yellowcorp.com	Yellow Transportation	362-4425
Editor	Ted Barham tbarham@aimslogistics.com	AIMS Logistics	854-2447

Board of Directors:

Membership	Marty Morelli Marty.morelli@yellowcorp.com	Yellow Freight	362-4424
Speaker/Audit	Jim Jacobs Jim@gmcp.com	Green Mountain Consulting	844-9883 x-224
Member Relations	Leslie James Leslie.James@af.com	FedEx Freight-East	346-4400
Scholarship/TCI	Dennis Sweeney 870-733-6770	Mid South Community College dsweeney.msc.c.c.ar.us	
Golf Outings	Rick Marino Rick.marino@kuehne-nagel.com	Kuehne & Nagel, Inc.	365-7039
Media Relations	Dan Pallme Daniel.pallme@gecapital.com	TIP Intermodal	309-5230
Advisor	Dale Kehr Dkehr@protransplus.com	Pro Trans	363-3800

Mission Statement: The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.