



# MEMPHIS TRAFFIC TALK

FORMERLY RAIL 'N' ROAD

trafficclubofmemphis.com

PUBLICATION OF TRAFFIC CLUB OF MEMPHIS

ORGANIZED 1913

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## **SPEAKER MEETING!**

- Date:** Tuesday February 8, 2005
- RSVP:** 12noon, Monday February 7, 2005
- Speaker:** Captain Joe Hoing  
Organized Crime Unit  
Memphis Police Department/DEA of West TN
- Topic:** Current Drug Interdiction Efforts and Drug Dog  
Demonstration!
- Place:** Holiday Inn Select  
5795 Poplar Ave  
Memphis, TN 38119
- Time:** Check-in/Networking 6:00 to 6:30pm  
Dinner 6:30 pm
- Menu:** Garden Salad  
Cajun Spiced Chicken/Roast Beef Au Jus  
Oven Roasted Potatoes/Vegetable Medley  
Dessert  
Water, Iced Tea, Coffee
- Tariff:** \$25.00 TCOM Members and their guests  
\$30.00 Non-members  
\$20.00 Transportation Educators and Students

### **Mission Statement:**

The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution, and logistic topics.

## **Presidents Message**

There are a lot changes going on with your Traffic Club and I am extremely proud of the board for coming up with some new ideas to gather excitement within the Traffic Club of Memphis. We started off the year right by having 58 paid members for the first meeting of the year. The board members have really stepped up the excitement by some new and creative ideas to continue to grow the club in the right direction. Since the lifeblood of every organization is membership, there are several projects underway to continue to get more members. Among several of the plans are the following:

1. \$100 membership prize contest(details follow this message)
2. Name tag project
3. Reaching out more to other organizations and previous members.
4. \$50 Door prize to reward attendance(details later in this MTT)
5. Additional Traffic Club prize to reward over 50 people in attendance
6. Networking pilot program

Here are 6 projects that we feel will encourage members to continue to enjoy the Traffic Club of Memphis and encourage active participation in our monthly meetings. Through the meetings and networking, we hope to grow the club at unprecedented levels but maintaining our mission statement of "The fostering of professionalism of its members by providing a networking system and a forum for presentation of transportation, distribution and logistics topics."

Stay tuned, there is a lot more excitement on the horizon of the Traffic Club of Memphis!! Keep spreading the word and most of all, be a part of the next meeting in February.

**Dan Pallme**



**Al Burba(L), Vice President, Field Sales for DHL receives his speaker appreciation award from President Dan Pallme on January 11, 2005.**

## **NEW MEMBER CONTEST PAYS \$100.00**

Once again this year, your club is beginning a membership contest that begins on February 1 and ends on May 31, 2005. To be eligible for the \$100.00 award, a member must sign up at least two **new** members and that member receives one entry in the drawing. After this initial entry, you will receive one additional entry for each additional **new** member you sponsor! The more new members you sign up, the better your chances of winning the prize. It is imperative that you have the new member list you on their application so that you will get credit for their membership. All entries will be entered and the winner drawn at our June meeting. Good luck and we hope you earn multiple entries!!!

## **DUES REMINDER**

For those of you who have not renewed your dues, please be aware that your name and company will be dropped from the roster effective January 31, 2005. Please renew or join our club as soon as possible. You may pay the \$25.00 dues one of two ways:

- 1) Mail a check to the club's P.O. box
- 2) Pay via Pay Pal on the club's website. You do not need create an account to use Pay Pal as you can just go in and use it as a one-time transaction. Simply enter our site and click the rsvp meeting, enter 1 under number or people attending and then list "2005 dues" in the comment area. Then just follow the Pay Pal instructions and your receipt will be available after completing your transaction.

## **CORNERSTONE SPONSORS DOOR PRIZE!**

In order for your board to show our appreciation for your attendance at our monthly meetings, Sherri Tipton, our membership director, has suggested and your board has decided to start awarding one door prize at each monthly meeting. This door prize will be a **minimum \$50.00 gift certificate** to an area restaurant, store, etc. Each attendee at our monthly meeting will be issued a numbered ticket and we will draw the winning ticket at the conclusion of our meeting. **YOU MUST BE PRESENT TO WIN!!!** We will recognize the company that sponsors this award both in the MTT newsletter and also announcing their support at our monthly meeting. The first company to sponsor this award is **Cornerstone Systems, Inc.**, who will be donating a **\$50.00 gift certificate to Amerigo's Restaurant** in Park Place Mall at the corner of Park and Ridgeway. Companies that are interested in sponsoring this monthly prize please contact our membership director, Sherri Tipton @ 842-1050 or [stipton@cornerstone-systems.com](mailto:stipton@cornerstone-systems.com) and enter on the subject line DOOR PRIZE to get signed up on the list. There are only seven (7) meetings per year that are available for sponsorship. Sign up now!

## **INTERESTING FAST FACTS!**

Every day more money is printed for Monopoly than the U.S. Treasury!

The State with the highest percentage of people who walk to work: Alaska!

The average number of people airborne over the US any given hour: 61,000!

# **TCI PERSON OF THE YEAR NOMINATION!**

Once again the time has arrived for our membership to “***nominate someone great***” to be a candidate for this years TCI Transportation Person of the Year! Our club is a member of Transportation Clubs International and since 1984, member clubs are asked to nominate a candidate to be considered for this prestigious award. It is awarded yearly at the TCI annual Congress and is designed to recognize significant contributions by an individual in the field of Transportation, Traffic or Logistics. It is awarded to focus attention upon local, national and international excellence. TCI solicits nominations from affiliated traffic-transportation in the United States, Canada and Mexico. To nominate someone great, please refer to our website and click on the TCI Person of the Year link and follow the instructions. Three out of the last four years, our club has nominated Dr. Neal Southern, Jim Van Endye and Mike Bruns for this award and each of them were awarded the honor of being the TCI Transportation Person of the Year! **Deadline to nominate is April 30<sup>th</sup>!!**

## **New Members**

Michael Coskey – District Sales Mgr.  
DHL Express  
3474 Winchester Rd.  
Memphis, TN 38118  
901-542-9708 xt:4138  
[mike.coskey@dhl.com](mailto:mike.coskey@dhl.com)

Jimmie Fryman Jr.  
Field Services Manager  
D.S.I.  
5100 Hickory Hill Rd.  
Memphis, TN 38018  
[jimmie.fryman@dsii.com](mailto:jimmie.fryman@dsii.com)  
901-546-0119

Debbie Hughes – Sr. Acct. Executive  
Pilot Air Freight  
3359 Winbrook  
Memphis, TN 38116  
901-332-1600  
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Michael Vinson – Sr. Acct. Mgr.  
DHL Express  
3474 Winchester Rd  
Memphis, TN 38118  
901-795-4205  
[michael.vinson@dhl.com](mailto:michael.vinson@dhl.com)

## **2005 Event Calendar**

**March 8 – Matthew Thornton - FedEx World Headquarters**  
**April 12 – Sanjay Desai – Dinner and Tour at Future Electronics**  
**May 10(?) – Spring Golf Scramble**  
**June 14 – Speaker meeting**  
**September 13(?) – Fall Golf Scramble**  
**October 11 – Speaker meeting**  
**November – 8 Election Night/Speaker meeting**  
**December ? – Christmas Party**

# Memphis Traffic Talk

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## Officers

President	Dan Pallme	Comtrak	541-8072
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Vice President	Marty Morelli	Yellow Transportation	362-4424
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## Board of Directors:

Member Relations	Sandra Cole	Transplace.com	395-8806
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Media Relations	Leslie James	FedEx Freight-East	346-4400
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Speaker	Jim Stricker	Team Air	461-6703
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Advisor	Dennis Sweeney	Logistics Systems Development	388-8140

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